

Coffee Break

by the
Numbers



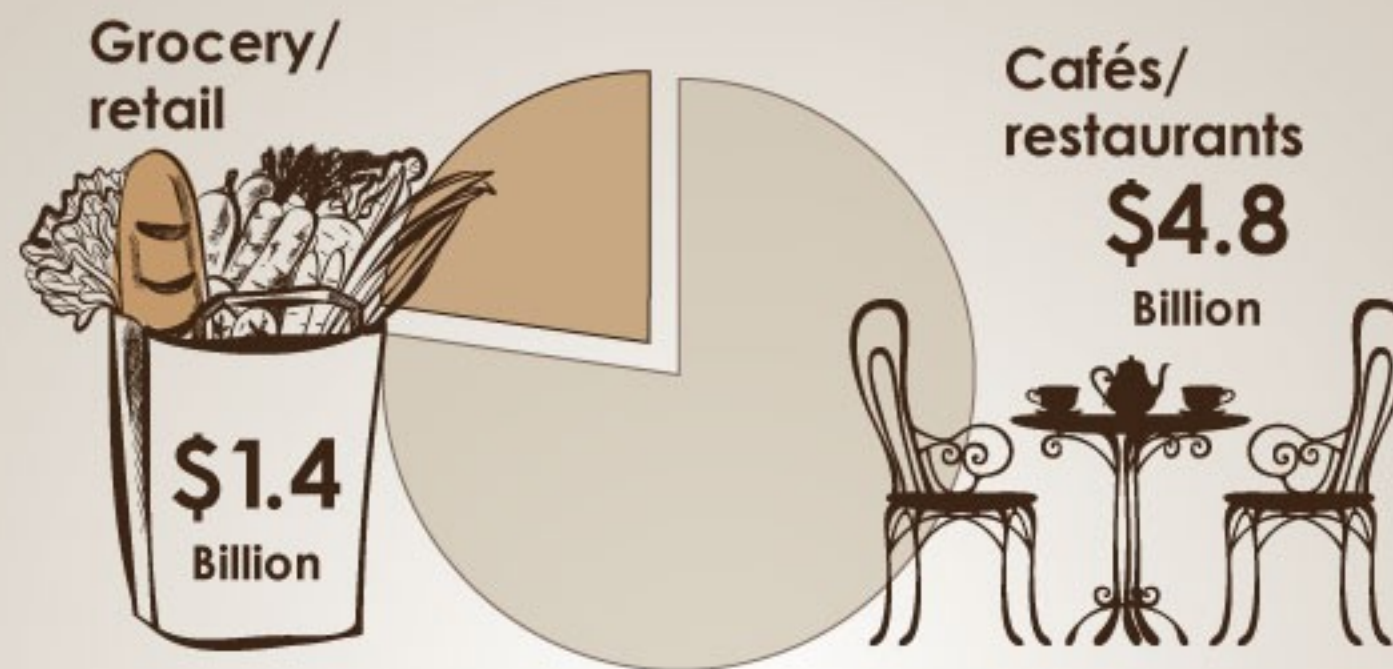
72%

Percentage of
Canadians who
drank coffee
yesterday

Source: 1

\$6.2

Billion
Dollar
Industry



Source: 1



2.3

Average number
of coffee cups
consumed per day
by Canadians

Source: 1



260K+

Metric tonnes of
coffee imported
into Canada in
2017

Source: 3

160,000+

Number of
Canadian
jobs in cafés
& coffee
shops



5,000+

Number of
Canadian jobs
in roasting



Source: 1



\$5.19

Average price of
a 300g bag of
coffee in Canada

Source: 2

1. Coffee Association of Canada, <http://www.coffeeassoc.com/wp-content/uploads/2018/11/CAC-Coffee-Drinking-Trends-INFOGRAPHIC-2018.pdf>

2. <https://www150.statcan.gc.ca/t1/tbl1/en/cv.action?pid=1810000201>

3. <https://www5.statcan.gc.ca/cimt-cicm/searches-cherchers?lang=eng&searchStr=0901&refYr=2018&refMonth=12&freq=6&countryId=0&provId=1>